



Front Cover:

Normal Price = \$6000
Chamber Member Price = \$3000

Back Cover:

Normal Price = \$5600
Chamber Member Price = \$2800

Inside Front or Cover:

Normal Price = \$5000
Chamber Member Price = \$2500

Double Full Page:

Normal Price = \$4400
Chamber Member Price = \$2200

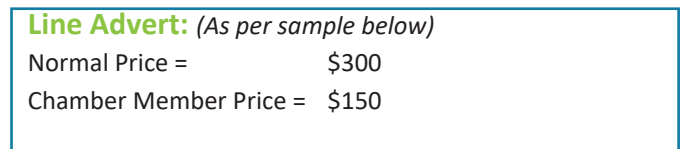
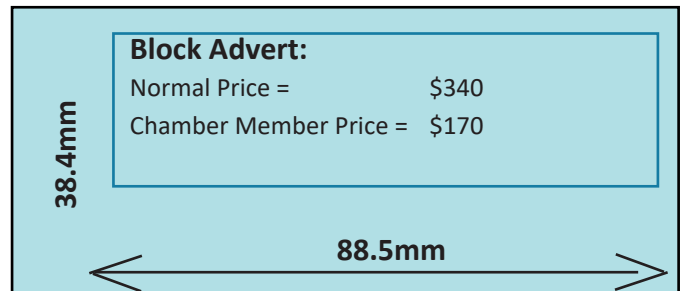
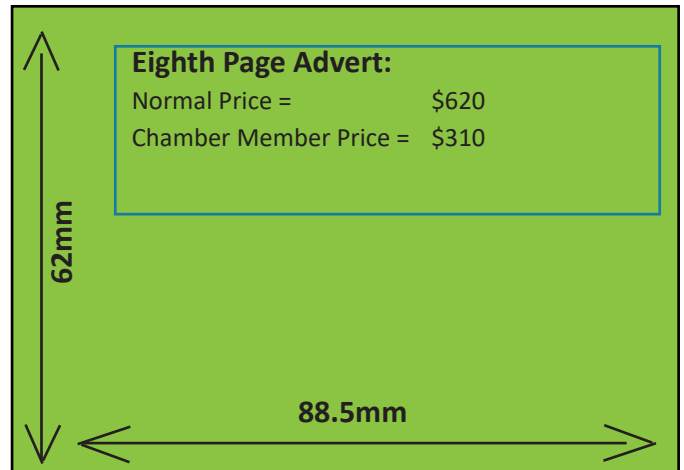
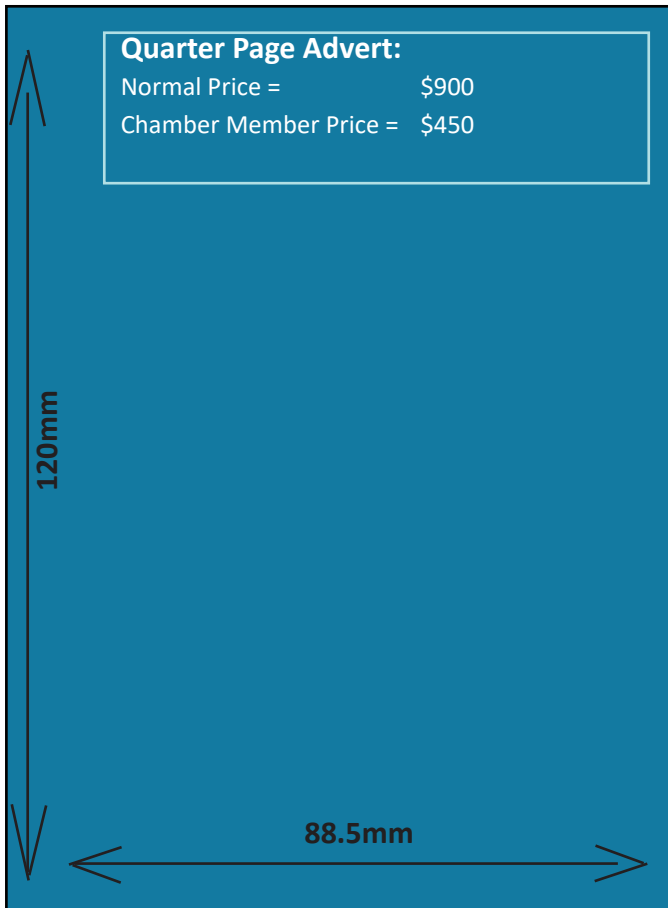
Full Page:

Normal Price = \$2500
Chamber Member Price = \$1250

Half Page:

Normal Price = \$1680
Chamber Member Price = \$840

Half Page:



DIRECTORY ADVERTISING DIGITAL BONUSES

Please review the following pages or contact the CCCI for more information.

COLLIE CHAMBER OF COMMERCE

13 Forrest St, Collie Shop 9734 4817
..... Fax 9734 4599
For all your business advice Mobile: 0419 902 481

* Terms and conditions can be found online at www.collehub.com.au

Collie Telephone and Online Directory

Advertising Sizes and Pricing

Prices are GST inclusive and current as of 2024

As part of advertising in the Collie Business and Telephone Directory, you go Online too!

DIRECTORY ADVERTISING DIGITAL BONUSES

Carousel adverts can appear on up to 9 Collie Hub

Landing pages site:

- ✓ Home page
- ✓ Jobs portal page
- ✓ Business Directory Landing page
- ✓ 5 Business Directory categories pages
- ✓ Events Calendar page

Carousel adverts can be promoted across:

- ✓ Chamber Facebook Page / Story
- ✓ Chamber Members Facebook Group
- ✓ Chamber weekly e-newsletter
- ✓ ShopCollie Facebook page
- ✓ Collie hub news stories

DIRECTORY ADVERTISING	Collie Hub Digital Bonuses		Pricing
	Carousel Advert - 1 per month	Business Listing	
Front Cover 297mm x 210mm with 8mm trim, 2mm bleed	12 advertising carousels per year. To be featured on ALL Collie Hub Landing pages (Listed above)	<ul style="list-style-type: none"> ✓ LARGE Business listing on relevant Business Directory categories ✓ ALL relevant A-Z Sub Categories 	Normal Price = \$6000 Chamber Member Price = \$3000
Back Cover 297mm x 210mm with 8mm trim and 2mm bleed	12 advertising carousels per year. To be featured on 4 Collie Hub Landing pages.	<ul style="list-style-type: none"> ✓ LARGE Business listing on relevant Business Directory categories ✓ ALL relevant A-Z Sub Categories 	Normal Price = \$5600 Chamber Member Price = \$2800
Inside Cover 297mm x 210mm with 5mm bleed	12 advertising carousels per year. To be featured on 4 Collie Hub Landing pages.	<ul style="list-style-type: none"> ✓ LARGE Business listing on relevant Business Directory categories ✓ ALL relevant A-Z Sub Categories 	Normal Price = \$5000 Chamber Member Price = \$2500
Double Full Pag 297mm x 420mm with 10mm bleed	12 advertising carousels per year. To be featured on 4 Collie Hub Landing pages.	<ul style="list-style-type: none"> ✓ LARGE Business listing on relevant Business Directory categories ✓ ALL relevant A-Z Sub Categories 	Normal Price = \$4400 Chamber Member Price = \$2200
Full Page 297mm x 210mm with 2mm bleed	3 advertising carousels per year. To be featured on 4 Collie Hub Landing pages.	<ul style="list-style-type: none"> ✓ LARGE Business listing on relevant Business Directory categories ✓ ALL relevant A-Z Sub Categories 	Normal Price = \$2500 Chamber Member Price = \$1250
Half Page 148mm x 210mm	3 advertising carousels per year. To be featured on 3 Collie Hub Landing pages.	<ul style="list-style-type: none"> ✓ LARGE Business listing on relevant Business Directory categories ✓ ALL relevant A-Z Sub Categories 	Normal Price = \$1680 Chamber Member Price = \$840
Quarter Page 120mm high x 88.5mm wide	2 advertising carousels per year. To be featured on 2 Collie Hub Landing pages.	<ul style="list-style-type: none"> ✓ LARGE Business listing on relevant Business Directory categories ✓ ALL relevant A-Z Sub Categories 	Normal Price = \$900 Chamber Member Price = \$450
Eighth Page 62mm high x 88.5mm wide	1 advertising carousels per year. To be featured on 2 Collie Hub Landing pages.	<ul style="list-style-type: none"> ✓ SMALL Business listing on relevant Business Directory categories ✓ ALL relevant A-Z Sub Categories 	Normal Price = \$620 Chamber Member Price = \$310
Block Advert 38.4mm high x 88.5mm wide	1 advertising carousels per year. To be featured on 1 Collie Hub Landing pages.	<ul style="list-style-type: none"> ✓ SMALL Business listing on relevant Business Directory categories ✓ ALL relevant A-Z Sub Categories 	Normal Price = \$340 Chamber Member Price = \$170
Line Advert Line Advert with name, address and phone number		<ul style="list-style-type: none"> ✓ SMALL Business listing on relevant Business Directory categories ✓ ALL relevant A-Z Sub Categories 	Normal Price = \$300 Chamber Member Price = \$150

Everything you need.

All in one place

*Health and Beauty, Hospitality and Tourism,
Professional Services, Retail & Trades and Services*

**LARGE
BUSINESS
LISTING**

**LARGE
BUSINESS
LISTING**

**Small
Business
Listing
Advert**

**Small
Business
Listing
Advert**

**Small
Business
Listing
Advert**

**Small
Business
Listing
Advert**

**CAROUSEL
ADVERT**



Sub-Catergory listing A-Z

Member listing

Member listing

Member listing

Member listing

Member listing

Member listing

Member listing

Member listing

Member listing

**PLEASE NOTE THIS IS AN EXAMPLE
OF THE BUSINESS DIRECTORY LANDING AND CATEGORY LANDING PAGES**