

# **MEDIA RELEASE**

14 March 2025

CCCI Collie Trails Retreat Business Connections - Explore. Relax. Repeat.

#### FOR IMMEDIATE RELEASE

The Collie Chamber of Commerce and Industry (CCCI) is proud to present the latest edition of our Business Connections series, made possible by funding from Workforce Australia Local Jobs South West, through the Australian Government Department of Employment and Workplace Relations. This event offered an exclusive opportunity to explore the exciting new developments at Collie Trails Retreat, a family-run campground that perfectly blends adventure and relaxation in the heart of Western Australia.

Located just a short drive from Collie, Western Australia, Collie Trails Retreat is a family-run campground that combines adventure with relaxation. The retreat offers 19 short-term, nature-based campsites and is set to open eight fully accessible, disability-friendly cabins in July. Nestled on picturesque farmland within the Harris River State Forest, the retreat provides access to some of the region's most popular outdoor trails, including the Bibbulmun Track, the Munda Biddi Mountain Bike Trail, and the Arklow Trail Network.

During the recent CCCI Collie Trails Retreat Business Connections event, attendees were given the exclusive opportunity to tour the retreat's new facilities, which are still in production but designed with comfort and accessibility in mind. The soon-to-open cabins feature a verandah, a small kitchen area, a queen-size bed, a TV, and disability-standard ensuites — ensuring that guests have a comfortable and accessible stay. The retreat's camp kitchen, perfect for social gatherings, offers free gas barbecues and plenty of space for group cookouts, making it a great place to meet and mingle. For those who prefer the outdoors, the spacious  $48m^2$  campsites can accommodate one car and a large tent or camper, with nearby shower and toilet blocks providing added convenience. With a focus on comfort and accessibility, Collie Trails Retreat promises a welcoming environment for all guests.

We are also delighted to welcome Tonia Home from Tourism WA, who shared valuable insights into the latest tourism initiatives and opportunities within the region. This presentation highlighted how Collie's growing tourism sector can benefit local businesses, offering exciting prospects for economic growth.

As part of the CCCI's commitment to fostering economic growth, this Business Connections event offers a unique opportunity to connect with local businesses, exchange knowledge, and explore how collaboration can drive Collie's prosperity. Whether you're a small business owner, an





entrepreneur, or a community advocate, we invite you to join us and discover the potential right here in Collie.

For more information or to express your interest in attending, please contact the Collie Chamber of Commerce and Industry Inc.

#### Quotes attributed to:

## Tara van Beuningen, CEO of Collie CCI, expressed her gratitude:

"I would like to extend my heartfelt thanks to Jeff and the team at Collie Trails Retreat for hosting this wonderful event. The facilities are truly impressive, and it's clear that the retreat will be an incredible asset to our community and the region. I also want to express my sincere appreciation to Tonia Home from Tourism WA for taking the time to travel down, despite the challenging weather. It is important to provide these connections and insights into how Collie's growing tourism sector can benefit local businesses and contribute to our ongoing economic development. These conversations are vital to the success of our community's future. A special thank you to Workforce Australia Local Jobs South West for their ongoing support, and to Gourmet Grazing for providing the delicious food that made the event even more memorable. Finally, I'd like to express my gratitude to all of the attendees for their active participation and valuable contributions."

This Business Connections event embodies CCCI's commitment to supporting local businesses and driving economic development through community-led initiatives.

### About Collie Chamber of Commerce and Industry (CCCI)

The Collie Chamber of Commerce and Industry (CCCI) is a proactive organisation dedicated to promoting business excellence, community growth, and economic prosperity in Collie. Through events like Business Connections, CCCI supports local businesses and individuals, empowering them to thrive and contribute meaningfully to the community.

**END** 

